



## 2025 Dash for the Dogs Sponsorship Opportunities

### **Platinum Sponsorship - \$2,500**

- Logo/company name in large print on race t-shirts; Sponsor to receive 6 shirts
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2025-May 2026)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you sponsorship post on AHS Facebook page (48K+ followers)
- Thank you in AHS’s Fuzz Buzz newsletter; email blast reaching 100K+ subscribers combined
- Option to include a promotional item in race bag
- Sponsor signage at 2025 Dash for the Dogs Event
- Logo on the “Partners” page of the Animal House Shelter website (May 2025-May 2026)
- Opportunity to include a one page brochure/flyer, (provided by your company ), in 500 adoption packets (approximately 2 months)

### **Tier 1 - \$1,500**

- Logo/company name in medium print on race t-shirt; Sponsor to receive 4 shirts
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2025-May 2026)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you sponsorship post on AHS Facebook page (48K+ followers)
- Thank you in AHS’s Fuzz Buzz newsletter; email blast reaching 100K+ subscribers combined
- Sponsor signage at 2025 Dash for the Dogs Event
- Option to include a promotional item in race bag

### **Tier 2 - \$750**

- Logo/company name in medium print on race t-shirt
- Logo included on race banner (1 banner)
- Logo and link on “Dash for the Dogs” AHS page website (May 2025-May 2026)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you in AHS’s Fuzz Buzz newsletter; email blast reaching 100K+ subscribers combined
- Option to include a promotional item in race bag

### **Tier 3 - \$550**

- Logo/company name in medium print on race t-shirt
- Logo and link on “Dash for the Dogs” AHS page website (May 2025-May 2026)
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you in AHS’s Fuzz Buzz newsletter; email blast reaching 100K+ subscribers combined
- Option to include a promotional item in race bag

#### **Tier 4 - \$450**

- Logo/company name in medium print on race t-shirt
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you in AHS's Fuzz Buzz newsletter; email blast reaching 100K+ subscribers combined
- Option to include a promotional item in race bag

#### **Tier 5 - \$350**

- Company name (no logo) on race t-shirt
- Logo & link on Dash for the Dogs race page on RunSignUp.com (Dec. 2024-May 2025)
- Thank you in AHS's Fuzz Buzz newsletter
- Option to include a promotional item in race bag

#### **Tier 6 \$150**

- Opportunity to include a one page brochure/flyer, (provided by your company ), in 250 adoption packets (approximately 1 month)
- Option to include a promotional item in race bag

#### *Note to all:*

Sponsors items to be included in the race bags (brochure, pen, keychain, etc.) must be delivered to Animal House Shelter no later than April 18th, 2025.

Notification of sponsorship commitment levels, payments, and high-resolution logos when applicable must be received by April 18th, 2025.

***Sponsorship Package Selection:***

- Platinum - \$2,500
- Tier 1 - \$1,500
- Tier 2 - \$750
- Tier 3 - \$550
- Tier 4 - \$450
- Tier 5 - \$350
- Tier 6 - \$150

***Sponsor Information:***

COMPANY NAME:

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CONTACT NAME:

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STREET ADDRESS: \*

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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

***Payment Information:***

CHECK ENCLOSED  MASTER CARD  VISA  DISCOVER  AMEX

PAYMENT AMOUNT:

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NAME ON CARD:

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CARD NUMBER:

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EXPIRATION DATE: \_\_\_\_\_ CVV CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

\* *If billing address differs from the address above, please also include your billing address.*

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\*STREET ADDRESS:

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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

*Notification of sponsorship commitment level, payment, and high-resolution logo when applicable must be received by April 18th, 2025*

**PAYMENT ONLINE VIA CREDIT CARD:** <https://www.animalhouseshelter.com/donate-now/>.  
Donation Category: Sponsor an Event; Name of Event to Sponsor: Please indicate Dash for the Dogs.  
Please email completed form indicating sponsor package and type of payment to:  
[cindy@animalhouseshelter.com](mailto:cindy@animalhouseshelter.com).

**PAYMENT VIA CREDIT CARD:** Please email this completed form and your company logo as a high-resolution file when applicable to: [cindy@animalhouseshelter.com](mailto:cindy@animalhouseshelter.com)

**PAYMENT VIA CHECK:** Please make checks payable to Animal House Shelter, mailed or dropped off with completed form to:

Animal House Shelter - 13005 Ernesti Road - Huntley, IL 60142

[www.animalhouseshelter.com](http://www.animalhouseshelter.com)